

27 September 1954

**MEMORANDUM FOR:** Mr. Henry Loomis  
Special Assistant to the Director  
United States Information Agency

Mr. Phillip H. Trezise  
Office of Intelligence Research  
Department of State

[Redacted]

Chief RQM/OIS

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**SUBJECT:** Implementation of USIA Survey

Attached for your comment is a copy of a draft report on the implementation of USIA survey. Please make any suggestions or additions which you think appropriate and also comment on the suggestion to submit this report to the IAC. It will be appreciated if we could have your comments by Friday, 1 October 1954.

[Redacted]  
Office of the Director  
Planning and Coordination Staff

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0-PCS (file)  
2-Addressees  
1-PCS Chrono

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